Globalization has intensified the competition among cities and thus urban regeneration are required for major cities in order to improve competitiveness for survival, or even to lead regional development. Roberts (2000) has defined urban regeneration as "comprehensive and integrated vision and action which leads to the resolution of urban problems and which seeks to bring about a lasting improvement in the economic, physical, social and environmental condition of an area that has been subject to change." Comparing to traditional terms such as urban redevelopment, urban renewal, and urban revitalization, urban regeneration deals with urban problems in a more comprehensive and strategic way.

Keyword: culture-based, urban regeneration